

**Media Hits for Kimberly Douglas, author of
*The Firefly Effect: Build Teams That Capture Creativity and Catapult
Results***

Print Hits

INVESTOR'S BUSINESS DAILY'

Investor's Business Daily

July 25, 2009

Circulation 150,640



Yahoo! Finance

July 24, 2009

13,172,176 Visitors per Month



Yahoo! Shine

September 2, 2009

7,335,688 Visitors per Month



USA Today

July 24, 2009

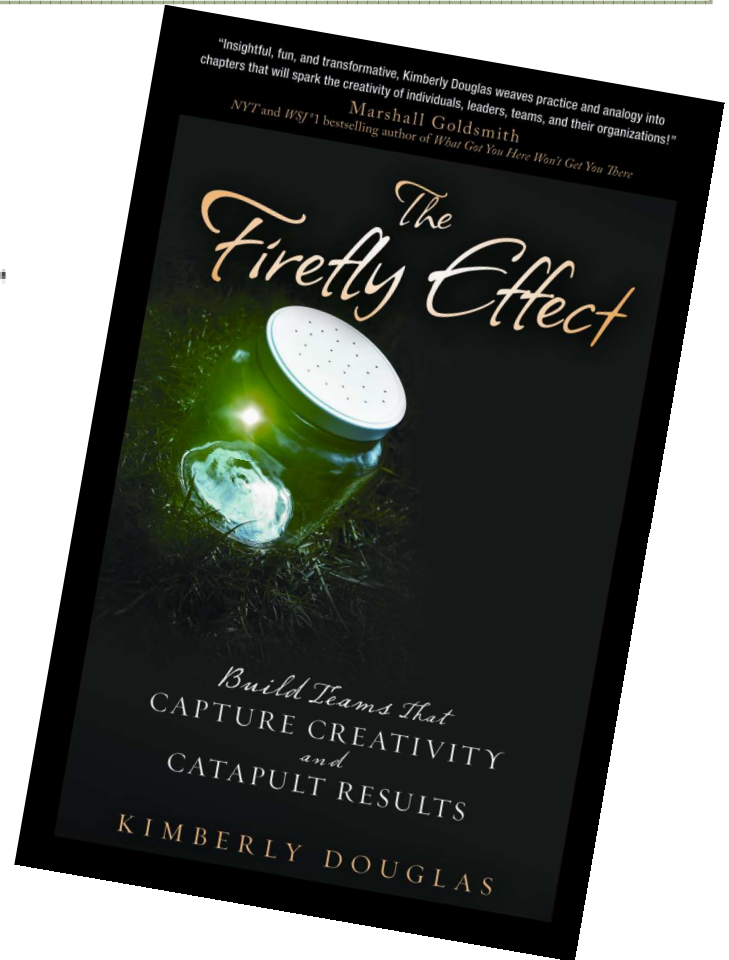
Circulation 2,113,725



The Human Resource

SHRM- Atlanta

Summer 2009





ItWorld

July 26, 2009

242,218 Visitors per Month



AmericanTowns.com

July 15, 2009

August 2, 2009

289,938 Visitors per Month



Atlanta Journal Constitution

August 1, 2008

Circulation 261,828



News Blaze

July 14, 2009

July 15, 2009

July 31, 2009

138,468 Visitors per Month



RIS Media

July 15, 2009

101,492 Visitors per Month



Quality Digest

July 15, 2009

Circulation 67,062

40,956 Visitors per Month



Business Know-How
July 23, 2009
61,595 Visitors per Month



Augusta Chronicle
March 7, 2004
Circulation 61,161



Reliable Plant
July 14, 2009
July 31, 2009
Circulation 52,215



Sales and Marketing Management
July 31, 2009
Circulation 50,000



POB Magazine
August 1, 2009
Circulation 38,005



Atlanta Business Chronicle
May 30, 2008
Circulation 31,288



Yahoo! Canada Finance

July 24, 2009

29,411 Visitors per Month



Convenience & Carwash Canada

September 3, 2009

Circulation 27,000



Center View

March 8, 2009



Printer's NW Trader

August 3, 2009



Intent.com

Regular Intent Voice Expert Blogger

September 2, 2009



Manufacturing Digital

July 15, 2009



Leading Blog

April 2009

Life Science
Leader

Life Science Leader

July 16, 2009

August 20, 2009



Commercial Dealer

August 7, 2009

Circulation 10,233



Sold Team Realty

July 14, 2009



Colorado Springs Business Journal

July 17, 2009

360boom

360boom

July 21, 2009



Silo Breaker

July 25, 2009



Entrepreneur & Self-Employed Business Journal

July 15, 2009

FAIRFIELD COUNTY BUSINESS JOURNAL

Fairfield County Business Journal

August 31, 2009
Circulation 8,724

The MotivAction Group
Inspiring People

The MotivAction

July 28, 2009

NEWSTIN

Newstin

July 21, 2009
August 10, 2009



Herrmann International

July 20, 2009

For a product, service or idea that
justmakesense

JustMakesSense blog

July 14, 2009



The James J. Palmeri Company

July 21, 2009

Arvin Tiller

Arvin Tiller & Lamont Reporter Newspapers

July 29, 2009

MAKING MONEY AT HOME

Making Money at Home blog

August 12, 2009

Radio Interviews



The Erik and Jack Attack

CRN/Cable Radio Network

August 31, 2009



Eye on Small Business

September 11, 2009



The Financial Warrior

CNN RADIO/ KFXR-AM

50,000-Watt Station, Dallas/Fort Worth

September 17, 2009

Coming Soon

TheAtlanta
Journal-
Constitution
ajc.com

Atlanta Journal Constitution

August 2009 – Sunday Edition
Sunday Circulation 462,011

Leader'sEDGE
LEAD, MOTIVATE AND INSPIRE

Leader's Edge

Article submitted by Kimberly
Run Date TBD

training

Training Magazine

September 2009
Circulation 40,001

FLUID POWER
JOURNAL

Fluid Power Journal

Run Date TBD
Circulation 13,775

Manager's Edge

Manager's Edge

November 2009
Circulation 15,000



Kimberly Douglas, SPHR, is president of FireFly Facilitation, Inc., a firm specializing in the design and facilitation of high-impact initiatives, including leadership team effectiveness and strategic planning. She has facilitated results for over 25 years in a broad cross-section of industries and organizations, including Coca-Cola, AT&T, Home Depot, UPS, and the U.S. Marine Corps.

Kimberly holds a master of science in industrial/organizational psychology. Prior to founding FireFly ten years ago, Kimberly was an organization effectiveness manager for Coca-Cola, a director with the Hay Group, and served in HR leadership roles in the healthcare, telecommunications, and hospitality industries. Her book, *The Firefly Effect*, was published by Wiley in April 2009.

She was the 2003 president of SHRM-Atlanta and has just been reelected to the board in 2009. Kimberly gives back to her community through pro bono work with such organizations as the Partnership Against Domestic Violence, The Westminster Schools, and the Georgia Center for Nonprofits.